

HONOURS BACHELOR OF COMMERCE (BCOMM)

Please note that the revised Honours Bachelor of Commerce (BCOMM) program is approved to launch September 2026. Accounting, Business Management, Human Resources Management, Marketing and Supply Chain Management will be available as program majors.

About the Program

In this innovative four-year degree program, you will gain the essential business knowledge and real-world skills needed to thrive in today's Canadian and global business environments. The program is designed to provide you with a range of business principles, with further specialization in an area of study — starting with two years of core business studies, followed by two years of focused learning in a major that aligns with your interests and career ambitions.

In semesters one to four, you'll focus on building a strong understanding of core business concepts, including business law, statistics, ethics, management and organizational behaviour. You'll also explore essential areas such as accounting, human resources, economics and marketing, giving you a broad base to discover your strengths and interests.

At the end of semester four, you'll select one of five business majors. Your remaining coursework from semester five through to graduation will immerse you in the tools, practices and industry-relevant knowledge that aligns with your career goals.

Program Majors

Accounting

Through the Accounting major, you will develop skills related to the fields of accounting, finance, management and technology, learning how to integrate these principles to inform data-driven strategic and operational decision-making. You will also learn how to prepare, interpret and analyze financial information, putting you on the path towards pursuing a professional accounting designation.

Students can complete the accounting major through part-time study (<https://www.senecapolytechnic.ca/ce/business/accounting/bacfd-degree.html>).

Business Management

Through the Business Management major, you will learn strategic management concepts that apply across a variety of business settings, including planning, organizing, leading, and evaluating. You will also learn to apply management techniques to key business functions such as finance, operations, human resources and marketing in both for-profit and non-profit organizations.

Human Resources Management

You will learn human resource strategies with a cross-cultural and global perspective and gain technical knowledge in areas such as human resources information management systems (HRIMS), data mining and HR analytics.

Marketing

Through the Marketing major, you will learn to develop marketing strategies across traditional and emerging digital media and distribution channels, engaging customers with campaigns grounded in marketing analytics. You'll develop skills related to marketing research, digital marketing and social media, brand management and more.

Supply Chain Management

Through the Supply Chain Management major, you will gain specialized knowledge and skills related to global business and international operations. This major emphasizes business and supply chain processes that cross international boundaries and prepares you to navigate the complexities of operating in a global environment.

Program and Course Delivery

This program is offered in Seneca's flexible delivery format. Using interactive learning spaces, professors teach in person to students in a physical classroom or lab and stream to students online at the same time. In courses delivered in the flexible format, students have a choice of coming to campus for an in-person experience or learning online.

Work Experience

Mandatory Degree Co-op

This program includes a mandatory co-op work term to provide you with valuable hands-on experience in your field of study. A mandatory co-op is typically a paid position that is completed between two academic semesters. It is similar in length to an academic semester and requires a minimum of 420 hours of work experience. You must be in good standing and meet all identified requirements prior to participating in the work experience. Successful completion of the co-op work term(s) is required for graduation.

The co-op search is student-driven and participation does not guarantee that a work position will be secured. However, you will receive guidance and support through in-class career workshops and one-on-one coaching to help prepare for the co-op term. Additional fees are required for programs with mandatory co-op, regardless of success in securing a work position. For more information, see fee details (<https://students.senecapolytechnic.ca/spaces/71/fees-and-payments/home#wil>).

The work term can be completed in person, online or in a hybrid format, depending on the hiring organization.

Your Career

Based on your major, you can pursue a wide range of business roles across the sectors of accounting, management, human resources, marketing and supply chain management. Below are some examples of roles within these fields:

- accounting analyst
- advertising and promotions manager
- business analyst
- human resources administrator
- inventory analyst
- investment accountant

- logistics coordinator
- project manager
- recruiter

Professional Certifications

Accounting

If you achieve the minimum grade requirement as a graduate, you will have:

- completed the equivalent of the 15 qualifying courses required for admission to the CPA (https://www.senecapolytechnic.ca/programs/fulltime/BCOMM/courses.html#CPA_qualifying_course_requirements) Professional Program.
- eligibility for ACCA Papers F1 to F8 exemptions

Business Management

You may pursue several key industry designations, such as:

- Canadian Institute of Management's certified in Management (CIM) and the Professional Manager professional designations
- The Project Management Institute educational component for the Certified Associate in Project Management (CAPM) certificate
- Microsoft Office Specialist Certificate through Microsoft

These designations often require two or more years of relevant work experience, or the writing of an exam, in addition to completing your academic studies.

Marketing

This program is recognized by the Canadian Marketing Association (CMA) as an accelerated pathway toward the Chartered Marketer (<https://www.charteredmarketer.ca/>) (CM) designation.

Program of Study

Course Code	Course Name	Weekly Hours
Semester 1		
BAB100	Introduction to Canadian Business	3
BAB110	Financial Mathematics	3
BAB120	Computer Applications for Business I	3
BAB140	Introduction to Financial Accounting	3
BBA101	Business Presentations Strategy	3
ENG106	Writing Strategies	3
Semester 2		
BAB210	Business Statistics	3
BAB220	Computer Applications for Business II	3
BAB231	Introduction to Business Law	3
BAB240	Management Accounting	3
ENG205	Applied Communication for Business and Industry	3

HRM701	Introduction to Human Resources Management	3
Semester 3		
BAB235	Introduction to Marketing	3
HST310	Business Ethics	3
HST400	Operations Management	3
HST430	Organizational Behaviour	3
LSP240	Micro Economics - Theory and Practice	3
plus: Liberal Studies Course (1)		3
Semester 4		
BAB905	Project Management	3
BBA102	Business Innovation and Model Design	3
LSP101	World Geography	3
LSP340	Macroeconomics - Theory and Practice	3
MRT296	Integrated Marketing Communications	3
WTP200	Work Term Preparation	1
plus: Liberal Studies Course (1)		3
Work-Integrated Learning Term		
BBM881	Business Management, Work Term	35
Semester 5		
BMT850	Strategic Management	3
HST330	Business Finance	3
or IAF330	Finance	
HST500	Consultative Skills for a Global Environment	3
Major courses (3)		9
Semester 6		
BBA600	Strategic Business Solutions	3
BMT700	International Business Management	3
Major courses (3)		9-10
plus: Liberal Studies Course (1)		3
Semester 7		
LSP700	Applied Research Methodology	3
Major courses (3)		9-10
plus: Liberal Studies Course (1)		3
Semester 8		
BMT800	Applied Research Capstone	3
Major courses (3)		9-10
plus: Liberal Studies Course (1)		3
Accounting Major		
Course Code	Course Name	Weekly Hours
Semester 5		
IAF310	Intermediate Financial Accounting I	3
IAF340	Business Information Systems	3
IAF530	Management Accounting - Intermediate	3
Semester 6		
IAF320	Income Tax I	3

IAF410	Intermediate Financial Accounting II	4
IAF520	Auditing	3
Semester 7		
IAF420	Income Tax II	3
IAF620	Financial Management	3
IAF640	Business Cases I	3
Semester 8		
IAF710	Advanced Financial Accounting	3
IAF826	Advanced Auditing	3
IAF841	Management Accounting - Advanced	3

Business Management Major

Course Code	Course Name	Weekly Hours
Semester 5		
BMT540	Business to Business Marketing	3
BMT545	Effective Selling	3
BMT550	Management for Non-Profit and Social Enterprises	3
Semester 6		
BMT780	Contemporary Issues in Management Sustainability	3
BMT855	Leadership for Managers	3
BMT870	Global Supply Chain Management	3
Semester 7		
BAB906	Project Management II	3
BMT646	Customer Service	3
BMT786	Information Technology for Managers	4
Semester 8		
BMT644	Business Finance Taxation	3
BMT880	Contemporary Issues in Management Innovation	3
BMT855	Leadership for Managers	3

Human Resources Management Major

Course Code	Course Name	Weekly Hours
Semester 5		
HRM782	Recruitment and Selection Techniques	3
HRM848	Training Techniques and Practices	3
HST540	Compensation	3
Semester 6		
HST620	Human Resources Research and Information Systems	3
HST720	Occupational Health and Safety	3
HST750	Industrial Relations	3
Semester 7		
HST520	Employment Law	3
HST610	Pensions and Benefits	3
HST850	Human Resource Planning	3
Semester 8		
HST810	Advanced Issues in Organizational Development	3

HST840	Multidisciplinary Business Case	3
HST870	Advanced Applications in LMS and HRIMS	4

Marketing Major

Course Code	Course Name	Weekly Hours
Semester 5		
BMT545	Effective Selling	3
MRT287	Marketing Research I	3
MRT295	Marketing Planning and Strategy	3
Semester 6		
MRT386	Consumer Behaviour	3
MRT398	Direct and Interactive Marketing	3
MRT621	Digital Marketing	3
Semester 7		
MRT387	Marketing Analytics	3
MRT492	Brand Management	3
MRT721	Advanced Digital Marketing	3
Semester 8		
BMT540	Business to Business Marketing	3
BMT855	Leadership for Managers	3
MRT493	Social Media Intelligence and Web Analytics	3

Supply Chain Management Major

Course Code	Course Name	Weekly Hours
Semester 5		
BMI502	Global Sourcing Procurement I	3
BMI503	Business Process I	4
BMI505	Supply Chain and Logistics	3
Semester 6		
BMI602	International Law and Tariffs	3
BMI603	International Transportation	3
BMI605	Demand and Customer Relationship Management	3
Semester 7		
BMI601	Global Sourcing and Procurement II	3
BMI701	Global Marketing Strategy	3
BMI702	Inventory Management and Production	4
Semester 8		
BAB906	Project Management II	3
BMI803	Business Process II	3
BMI805	Advanced Topics in Supply Chain Management	3

Seneca has been granted consent by the Minister of Colleges, Universities, Research Excellence and Security to offer this degree for a seven-year term starting Aug. 22, 2019. In conformity with the Minister's criteria and requirements, Seneca will submit an application for the renewal of the consent for this program 12 months prior to the expiration of the consent. Seneca shall ensure that all students admitted to the above-named program during the period of consent will have the opportunity to complete the program within a reasonable time frame.

Program Learning Outcomes

This Seneca program has been validated by the Credential Validation Service as an Ontario College Credential as required by the Ministry of Colleges and Universities.

As a graduate, you will be prepared to reliably demonstrate the ability to:

- Apply strategic management concepts and critical thinking skills to formulate, implement and evaluate business solutions.
- Devise marketing strategies and action plans for diverse markets to achieve organizational goals by applying marketing frameworks and tools.
- Implement legal, ethical, and sustainable principles, practices, and standards to influence organizational decision making.
- Develop human resource strategies with a cross-cultural and global perspective to support effective decision-making.
- Evaluate projects and apply management principles, tools and techniques to meet time, cost and resource constraints.
- Demonstrate professional, interpersonal, and communication skills, integrating an equity, diversity, and inclusion lens to collaborate within diverse interdisciplinary business team.
- Develop strategies for organizational decision-making by applying qualitative and quantitative research methodologies to identify opportunities and risks.
- Integrate accounting and financial management principles to inform data-driven strategic and operational decision making.
- Evaluate complex business scenarios, applying various disciplinary theories, methods, and principles to innovatively address leadership challenges and opportunities within the global economy.
- Integrate technological solutions to optimize business processes and solve problems in diverse business environments.

Admission Requirements

- Ontario Secondary School Diploma (OSSD) or equivalent, including six Grade 12 U or M courses with a minimum overall average of 65%, or a mature applicant (<https://www.senecapolytechnic.ca/registrar/canadian-applicants/admission-requirements/mature-applicants.html>).
- Required courses with minimum final grade of 65% in each:
 - English: Grade 12 ENG4U
 - Mathematics: any Grade 12 U

Learn about Seneca's free English upgrading course (<https://www.senecapolytechnic.ca/registrar/canadian-applicants/admission-requirements/upgrading-options/english-12u-equivalency.html>) and math upgrading course (<https://www.senecapolytechnic.ca/registrar/canadian-applicants/admission-requirements/upgrading-options/math-12u-equivalency.html>) for applicants who don't meet the high school requirements, as well as recommended upgrading for applicants who don't meet their academic subject requirements. (<https://www.senecapolytechnic.ca/registrar/canadian-applicants/admission-requirements/upgrading-options.html>)

Advanced Entry

Advanced entry offers a pathway for graduates from the following Ontario diploma/advanced diploma programs with a GPA of 65% or higher:

- Business (<https://www.senecapolytechnic.ca/programs/fulltime/BBS.html>)
- Business – Marketing (<https://www.senecapolytechnic.ca/programs/fulltime/BMT.html>)
- Business – International Business (<https://www.senecapolytechnic.ca/programs/fulltime/BUI.html>)
- Business Administration – Entrepreneurship & Small Business (<https://www.senecapolytechnic.ca/programs/unavailable/BAS.html>)
- Business Administration – International Business (<https://www.senecapolytechnic.ca/programs/fulltime/BAB.html>)
- Business Administration – Management (<https://www.senecapolytechnic.ca/programs/fulltime/BAG.html>)
- Business Administration – Purchasing & Supply Management (<https://www.senecapolytechnic.ca/programs/fulltime/BAO.html>)
- Hospitality – Hotel & Restaurant Services Management (<https://www.senecapolytechnic.ca/programs/fulltime/HTM.html>)
- Tourism – Services Management – Global Tourism Business Specialization (<https://www.senecapolytechnic.ca/programs/fulltime/GTB.html>)
- Tourism - Services Management – Travel Services Specialization (<https://www.senecapolytechnic.ca/programs/fulltime/TIS.html>)

Learn more about advanced entry (<https://www.senecapolytechnic.ca/programs/fulltime/BCOMM/pathways.html>)

International Student Information

International admissions requirements vary by program and in addition to English requirements (<https://www.senecapolytechnic.ca/international/apply/how-to-apply/admission-requirements/english-requirements.html>), programs may require credits in mathematics, biology, and chemistry at a level equivalent to Ontario's curriculum, or a postsecondary degree or diploma, equivalent to an Ontario university or college. Program-specific pre-requisite courses and credentials are listed with the admission requirements on each program page. To review the academic requirements please visit: Academic Requirements - Seneca, Toronto, Canada ([senecapolytechnic.ca](https://www.senecapolytechnic.ca)) (<https://www.senecapolytechnic.ca/international/apply/how-to-apply/admission-requirements/academic-requirements.html>).

Pathways

As a leader in academic pathways, we offer a range of options that will allow you to take your credential further in another Seneca program or a program at a partner institution.

To learn more about your eligibility, visit the Academic Pathways (<https://www.senecapolytechnic.ca/pathways.html>) web page.