

# HONOURS BACHELOR OF COMMERCE - INTERNATIONAL BUSINESS MANAGEMENT (BMI)

## About the Program

This four-year degree program is designed to provide you with specialized knowledge and skills in international business. The degree-level program builds upon the solid foundation of a well-rounded management education including accounting, finance, marketing, human resources, ethics and strategy. As you move into the intermediate and advanced years, the BMI program emphasizes business and supply chain processes that cross international boundaries and focuses on the complexities of operating in an international environment. Application of business technology is integrated throughout the program to introduce students to enterprise resource planning concepts and techniques.

As a graduate of this program, you will also have the required knowledge to pursue several industry designations, and are eligible to apply for graduate studies at various institutions in Canada and internationally.

You will gain specialized skills and knowledge from faculty with extensive expertise in international business and from interactions with industry professionals. As a graduate of this program, you will be adaptable and ready to meet the challenges of an evolving global business environment.

## Scholarship Opportunities

Scholarship opportunities are available for candidates with distinguished academic records in their high school careers. A variety of scholarships and bursaries are also available to students based on merit and financial needs.

## Credential Awarded

Honours Bachelor Degree

## Duration

8 Semesters (4 Years)

## Starts

January, September

## Program and Course Delivery

This program is offered in Seneca's hybrid delivery format with some courses available in Seneca's flexible delivery format. Some coursework is online and some must be completed in person. Students will need to come on campus to complete in-person learning requirements. For courses offered in the flexible delivery format, professors use innovative learning spaces and technology to teach students in a classroom or lab and broadcast in real time to students attending remotely. In flexible courses, students have the choice of coming on campus or learning online.

## Skills

Throughout this program you will develop the following skills:

- Critical thinking
- Analysis
- Problem solving
- Communication
- Interpersonal and team skills
- Cultural sensitivity and awareness
- Business process analysis
- Teamwork

## Work Experience

### Mandatory Degree Co-op

A work experience that includes at least one term in a formal work environment. In most cases the work term(s) is a paid position that is completed between two academic semesters and requires a minimum of 420 hours of work. Students must be in good standing and meet all identified requirements prior to participating in the work experience. The successful completion of the co-op work term(s) is required for graduation. Eligibility for participation does not guarantee that a work position will be secured. Additional fees are required for those participating in the mandatory co-op stream regardless of success in securing a work position.

### Work-Integrated Learning Model

Year	September	January	May
Year 1	Semester 1	Semester 2	Break
OR			
Year 1		Semester 1	Semester 2
Year 2	Semester 3	Semester 4	Work Term
Year 3	Semester 5	Semester 6	Break
Year 4	Semester 7	Semester 8	

## Your Career

Graduates of the program can explore the following career options:

- International relations officer
- Business development associate
- Business development consultant
- Business relationship manager
- Business analyst
- Logistics co-ordinator

## Program of Study

Course Code	Course Name	Weekly Hours
<b>Semester 1</b>		
BAB100	Introduction to Canadian Business	3
BAB110	Financial Mathematics	3
BAB120	Computer Applications for Business I	3
BAB140	Introduction to Financial Accounting	3
BBA101	Business Presentations Strategy	3
ENG106	Writing Strategies	3
<b>Semester 2</b>		
BAB210	Business Statistics	3

BAB220	Computer Applications for Business II	3
BAB231	Introduction to Business Law	3
BAB240	Management Accounting	3
ENG205	Applied Communication for Business and Industry	3
HRM701	Introduction to Human Resources Management	3
<b>Semester 3</b>		
BAB235	Introduction to Marketing	3
HST310	Business Ethics	3
HST330	Business Finance	3
HST430	Organizational Behaviour	3
LSP240	Micro Economics - Theory and Practice	3
plus: Liberal Studies Course (1)		
<b>Semester 4</b>		
BAB905	Project Management	3
BBA102	Business Innovation and Model Design	3
INX117	Global Sustainability	3
LSP101	World Geography	3
LSP340	Macroeconomics - Theory and Practice	3
MRT296	Integrated Marketing Communications	3
WTP200	Work Term Preparation	1
<b>Work-Integrated Learning Term</b>		
BMI771	International Business Management, Co-op	35
<b>Semester 5</b>		
BMI502	Global Sourcing Procurement I	3
BMI503	Business Process I	4
BMI505	Supply Chain and Logistics	3
BMT850	Strategic Management	3
GCN500	Consultative Skills in a Global Environment	3
HST400	Operations Management	3
<b>Semester 6</b>		
BBA600	Strategic Business Solutions	3
BMI602	International Law and Tariffs	3
BMI603	International Transportation	3
BMI605	Demand and Customer Relationship Management	3
BMT700	International Business Management	3
plus: Liberal Studies Course (1)		
<b>Semester 7</b>		
BMI601	Global Sourcing and Procurement II	3
BMI701	Global Marketing Strategy	3
BMI702	Inventory Management and Production	4
LSP700	Applied Research Methodology	3
plus: Liberal Studies Course (1)		
<b>Semester 8</b>		

BAB906	Project Management II	3
BMI803	Business Process II	3
BMI805	Advanced Topics in Supply Chain Management	3
BMT800	Applied Research Project	3
plus: Liberal Studies Course (1)		

Seneca has been granted consent by the Minister of Colleges and Universities to offer this applied degree for a seven-year term starting August 22, 2019. Seneca shall ensure that all students admitted to the above-named program during the period of consent will have the opportunity to complete the program within a reasonable time frame.

## Program Learning Outcomes

This Seneca program has been validated by the Credential Validation Service as an Ontario College Credential as required by the Ministry of Colleges and Universities.

As a graduate, you will be prepared to reliably demonstrate the ability to:

- Apply management knowledge and practices to support business development and operations in an international context.
- Apply office and resource management systems to inform strategic and operational plans, business process design, customer service initiatives and accounting.
- Analyze international business scenarios and strategies to guide business decisions given various risks and opportunities.
- Evaluate the global value chain in order to optimize business practices.
- Design marketing strategies and business plans to support corporate objectives and address risks and opportunities in an international context.
- Conduct environmental analyses to identify opportunities, threats, trends, and strategic uncertainties.
- Analyze and interpret business data for strategic and operational decision-making.
- Integrate appropriate technology to optimize business processes.
- Create plans for international business projects using project management tools and techniques to support achievement of organizational goals and direction.
- Compare international management approaches within the context of regulatory, ethical and legal environments that contribute to an organization's plans and processes.
- Develop strategies that integrate and acknowledge cultural diversity in an international setting.
- Build and manage interpersonal relationships and teams through effective communication, collaboration, negotiation, problem solving, and self-reflective practice.

## Admission Requirements

- Ontario Secondary School Diploma (OSSD) or equivalent, including six Grade 12 U or M courses with a minimum overall average of 65%, or a mature applicant (<https://www.senecapolytechnic.ca/registrar/canadian-applicants/admission-requirements/mature-applicants.html>).
- Required courses with minimum final grade of 65% in each:
  - English: Grade 12 ENG4U
  - Mathematics: any Grade 12 U

Learn about Seneca's free English upgrading course (<https://www.senecapolytechnic.ca/registrar/canadian-applicants/admission-requirements/upgrading-options/english-12u-equivalency.html>) and math upgrading course (<https://www.senecapolytechnic.ca/registrar/canadian-applicants/admission-requirements/upgrading-options/math-12u-equivalency.html>) for applicants who don't meet the high school requirements, as well as recommended upgrading for applicants who don't meet their academic subject requirements. (<https://www.senecapolytechnic.ca/registrar/canadian-applicants/admission-requirements/upgrading-options.html>)

## Advanced Entry

Advanced entry offers a pathway for graduates from the following Ontario diploma/advanced diploma programs with a GPA of 70% or higher:

- Business (<https://www.senecapolytechnic.ca/programs/fulltime/BBS.html>)
- Business – International Business (<https://www.senecapolytechnic.ca/programs/fulltime/BUI.html>)
- Business – Marketing (<https://www.senecapolytechnic.ca/programs/fulltime/BMT.html>)
- Business Administration – Entrepreneurship & Small Business (<https://www.senecapolytechnic.ca/programs/unavailable/BAS.html>)
- Business Administration – International Business (<https://www.senecapolytechnic.ca/programs/fulltime/BAB.html>)
- Business Administration – Management (<https://www.senecapolytechnic.ca/programs/fulltime/BAG.html>)

- Business Administration – Purchasing & Supply Management (<https://www.senecapolytechnic.ca/programs/fulltime/BAO.html>)

Learn more about advanced entry (<https://www.senecapolytechnic.ca/programs/fulltime/BMI/pathways.html>)

## International Student Information

International admissions requirements vary by program and in addition to English requirements (<https://www.senecapolytechnic.ca/international/apply/how-to-apply/admission-requirements/english-requirements.html>), programs may require credits in mathematics, biology, and chemistry at a level equivalent to Ontario's curriculum, or a postsecondary degree or diploma, equivalent to an Ontario university or college. Program-specific pre-requisite courses and credentials are listed with the admission requirements on each program page. To review the academic requirements please visit: Academic Requirements - Seneca, Toronto, Canada ([senecapolytechnic.ca](https://www.senecapolytechnic.ca/international/apply/how-to-apply/admission-requirements/academic-requirements.html)) (<https://www.senecapolytechnic.ca/international/apply/how-to-apply/admission-requirements/academic-requirements.html>).

## Pathways

As a leader in academic pathways, we offer a range of options that will allow you to take your credential further in another Seneca program or a program at a partner institution.

To learn more about your eligibility, visit the Academic Pathways (<https://www.senecapolytechnic.ca/pathways.html>) web page.

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