

# DOCUMENTARY & NON-FICTION MEDIA PRODUCTION (DNM)

## About the Program

In this one-year graduate certificate program, you will learn from a team of award-winning filmmakers and industry professionals and be immersed in rigorous, intensive, hands-on training in the art and craft of documentary filmmaking. Built on three pillars — creative, technical, industry — you will learn every aspect of documentary production, from story idea to pitching, shooting and editing, and market and distribution.

As a graduate of this program, you will be engaged in pre-production (research and development,) production (principal photography,) and post-production (editing) as you wear multiple hats as a director, producer, cinematographer and editor to make your first documentary film.

## Credential Awarded

Ontario College Graduate Certificate

## Duration

2 Semesters (8 Months)

## Starts

January

## Program and Course Delivery

This program is offered in person. Students are required to come on campus to attend classes.

## Skills

This program will equip you with industry-focused skills that are rapidly growing in demand, and the tools and resources essential to be versatile and agile in an industry that thrives on great story ideas.

## Your Career

Graduates of the program can explore the following career options:

- Independent filmmaker
- Content provider
- Impact producer

This program will teach and train you to work in the documentary industry and beyond. You can establish your own production company or team up with like-minded people in the industry. Your career can include making your next film, working with established producers or joining a plethora of NGO, non-profit, or private organizations seeking documentary storytellers.

## Program of Study

Course Code	Course Name	Weekly Hours
<b>Semester 1</b>		
DNM700	Documentary Form	3
DNM710	Cinematography	6
DNM720	Editing For Non-Fiction	3

DNM740	Directing for Documentary	3
DNM770	Story Producing	3
DNM780	Sound Recording	3
DNM820	Transmedia	6
<b>Semester 2</b>		
DNM760	Production Management	3
DNM800	Documentary Form	3
DNM840	Production Lab	4
DNM850	Editing II	3

## Program Learning Outcomes

This Seneca program has been validated by the Credential Validation Service as an Ontario College Credential as required by the Ministry of Colleges and Universities.

As a graduate, you will be prepared to reliably demonstrate the ability to:

- Describe the historical, theoretical, political context for non-fiction media production as it pertains to Canada, including media literacy and digital media.
- Illustrate the difference between fiction and non-fiction forms of content production.
- Analyze the Canadian media industry landscape, and business conditions, including those within the public and private sectors.
- Construct a proposal that includes financial, legal, marketing, and distribution aspects of a nonfiction media project.
- Explain the role of each member of a documentary and/or non-fiction media production creative team.
- Plan a “pitch” for a nonfiction media production concept to a producer, broadcaster, or distributor.
- Develop and produce a short documentary film – whether as a stand-alone or a demo – demonstrating production and post-production, including writing, directing, producing, shooting, interviewing, editing, and mastering output to different formats.
- Create interactive support components for a non-fiction media project, for display on the web and mobile devices.
- Apply organizational, time-management, team building and conflict management skills to efficiently and effectively manage documentary and non-fiction media production projects.

## Admission Requirements

- Postsecondary diploma or degree or equivalent
- English proficiency (<https://www.senecapolytechnic.ca/registrar/canadian-applicants/admission-requirements/english-proficiency.html>) for graduate certificates

Canadian citizens or permanent residents educated outside of Canada must provide a World Education Services (WES) or ICAS Canada credential evaluation.

## Notes

Although not required for admission, experience in one or more of the following is recommended for your success in the program: visual arts, visual media, film, video, photography, storytelling, journalism or interactivity.

## International Student Information

International admissions requirements vary by program and in addition to English requirements (<https://www.senecapolytechnic.ca/international/apply/how-to-apply/admission-requirements/english-requirements.html>), programs may require credits in mathematics, biology, and chemistry at a level equivalent to Ontario's curriculum, or a postsecondary degree or diploma, equivalent to an Ontario university or college. Program-specific pre-requisite courses and credentials are listed with the admission requirements on each program page. To review the academic requirements please visit: Academic Requirements - Seneca, Toronto, Canada ([senecapolytechnic.ca](https://www.senecapolytechnic.ca/)) (<https://www.senecapolytechnic.ca/>

[international/apply/how-to-apply/admission-requirements/academic-requirements.html](https://www.senecapolytechnic.ca/international/apply/how-to-apply/admission-requirements/academic-requirements.html)).

## Pathways

As a leader in academic pathways, we offer a range of options that will allow you to take your credential further in another Seneca program or a program at a partner institution.

To learn more about your eligibility, visit the Academic Pathways (<https://www.senecapolytechnic.ca/pathways.html>) web page.

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