NON-PROFIT & SOCIAL SECTOR MANAGEMENT (NPM)

About the Program

This eight-month graduate certificate program will provide you with an in-depth understanding of how to lead and manage a non-profit organization towards sustainable growth. You will learn about program planning, development and evaluation, transparent and ethical corporate governance, and marketing and sales practices. You will explore the latest trends in fundraising, partnerships-building, and volunteer engagement.

You will also learn how to apply common 'for-profit' business practices that are adapted and applied to a non-profit organization. Drawing on local, national and international cases, you will be exposed to the diversity of the sector and the challenges in managing large and small organizations.

Credential Awarded

Ontario College Graduate Certificate

Duration

2 Semesters (8 Months)

Starts

September

Program and Course Delivery

This program is offered in Seneca's flexible delivery format. Using innovative learning spaces and technology, professors teach students in a classroom or lab and broadcast in real time to students attending remotely. In flexible courses, students have the choice of coming on campus or learning online.

Skills

Throughout this program you will develop the following skills:

- Organization
- Leadership
- Communications skills

Work Experience
Optional Work Term

Students meeting all academic requirements may have the opportunity to complete an optional work term(s) in a formal work environment. The work term(s) is similar in length to an academic semester and typically involves full-time work hours that may be paid or unpaid. In programs with limited work term opportunities, additional academic requirements and a passing grade on a communication assessment may be required for eligibility. Eligibility for participation does not guarantee a work position will be secured. Additional fees are required for those participating in the optional work term stream regardless of success in securing a work position.

Review eligibility requirements for work-integrated learning (https://www.senecapolytechnic.ca/employers/seneca-works/work-integrated-learning/eligibility.html)

Your Career

When you graduate from this program, these are the types of career options you can explore:

- Health and social services
- Development and housing
- Arts and culture
- Sports and recreation
- Environment
- Education and research
- Law, advocacy and politics
- Fundraising and grant making

You may also pursue future career options within:

- Associations
- Non-profit organizations
- Charities
- Advocacy groups
- Foundations
- Social enterprises
- Co-operatives

Program of Study

Course Code	Course Name	Weekly Hours
Semester 1		
IBS603	Fundamentals of Project Management	3
NPM700	Introduction to the Non-Profit Sector	3
NPM704	HR Management in the Social Economy	3
NPM706	Resource Development Strategies	3
NPM802	Computer Applications and Information Systems	3
NPM804	Financial Management for Non-Profit Organizations	3
Semester 2		
NPM702	Leadership Approaches in the Non-Profit Sector	3
NPM703	Stat. Planning for Non-Profit and Social Enterprises	3
NPM800	Building Alliances and Partnerships in Social Sector	3
NPM801	Marketing Management for Non-Profit and Social Ent.	3
NPM803	Program Development, Management and Evaluation	3
NPM807	Integrated Project	3
WTP100	Work Term Preparation [*]	1
Work-Integrated Learning Term		

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* Work-Integrated Learning option only

Program Learning Outcomes

This Seneca program has been validated by the Credential Validation Service as an Ontario College Credential as required by the Ministry of Colleges and Universities.

As a graduate, you will be prepared to reliably demonstrate the ability to:

* Summarize leadership approaches practiced in the nonprofit sector.
* Examine human resource management and nonprofit organizational structures.
* Conceptualize, plan and evaluate a project or program for public benefit.
* Apply the latest methods of measuring social impact and prepare accountability reports to stakeholders.
* Synthesize research and data using computer applications and management information systems for decision making in nonprofit sector management.
* Examine the financial requirements to be in compliance with internal and external accountability standards and analyze fund sourcing models.
* Analyze marketing strategies and design a marketing plan.
* Analyze the key components of strategic planning for innovation and sustainable growth.
* Apply leadership skills to enhance relationships with organizational stakeholders.
* Communicate effectively in oral and written formats.
* Exemplify professional and ethical conduct.

Admission Requirements

* Ontario university or college degree or college diploma or equivalent Applicants with an equivalent combination of partial postsecondary and/or three to five years related work experience may be considered for admission. A relevant resumé and references must be provided.
* English proficiency (https://www.senecapolytechnic.ca/registrar/canadian-applicants/admission-requirements/english-proficiency.html) for graduate certificates

Canadian citizens or permanent residents educated outside of Canada must provide a World Education Services (WES) or ICAS Canada credential evaluation.

International Student Information

International admissions requirements vary by program and in addition to English requirements (https://www.senecapolytechnic.ca/international/apply/how-to-apply/admission-requirements/english-requirements.html), programs may require credits in mathematics, biology, and chemistry at a level equivalent to Ontario's curriculum, or a postsecondary degree or diploma, equivalent to an Ontario university or college. Program-specific pre-requisite courses and credentials are listed with the admission requirements on each program page. To review the academic requirements please visit: Academic Requirements - Seneca, Toronto, Canada (senecapolytechnic.ca) (https://www.senecapolytechnic.ca/international/apply/how-to-apply/admission-requirements/academic-requirements.html).

Pathways

As a leader in academic pathways, we offer a range of options that will allow you to take your credential further in another Seneca program or a program at a partner institution.

To learn more about your eligibility, visit the Academic Pathways (https://www.senecapolytechnic.ca/pathways.html) web page.

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